

Superior Chapter of the American College of Healthcare Executives

Chapter Multi-year Plan for 2012-2014

Adopted on

Vision: To be recognized for sustained performance superior to all other chapters of the American College of Healthcare Executives

Mission: To advance healthcare management excellence through education and networking services that meet or exceed the expectations of our members

Goal	Objective	Indicator	Annual Objectives			Action Plan Accountability		Notes
			2012	2013	2014	Committee	Leader	
Growth	Increase net chapter membership annually at or above the ACHE award standard.	Net membership growth percent	11.3%	11.3%	11.3%	Membership	Billy Bob	Adjust based on new award standard each year
Growth	Engage new members in the services of the chapter.	Percent of new members attending a chapter program in the first year	45.0%	50.0%	55.0%	Membership	Sue Ellen	
Growth	Increase the pool of chapter volunteers each year	Number of chapter volunteers serving on the board and committees	50	75	100	Executive	Harry Law	
Financial Stability	Achieve chapter net assets equal to 50% of annual chapter expenses	Dollar amount of net assets at the end of each year	\$ 20,000	\$ 20,000	\$ 25,000	Finance	Bud Jett	Adjust as budget increases
Financial Stability	Achieve revenue from corporate sponsors to provide 50% of annual budget	Dollaramount raised from corporate sponsor payments	\$ 20,000	\$ 20,000	\$ 25,000	Finance	Bud Jett	Adjust as budget increases
Value/Service	Achieve average member satisfaction annual at or above the ACHE award standard	Average member satisfaction	7.7	7.7	7.7	Membership	Barry White	Adjust based on new award standard each year

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Value/Service	Help chapter members advance to Fellow or pass the Board of Governors Exam annually at a rate equal to or above the ACHE award standard	Members who advance to Fellow or pass the Board of Governors Exam as a percentage of the number of Members eligible to advance at the beginning of the year	11.4%	11.4%	11.4%	Advancement	Teddy Bare	Adjust based on new award standard each year
Value/Service	Achieve education and networking performance annually at or above the ACHE award standard	Indexed attendee hours	8.7	8.7	8.7	Programs	Shirley Knot	Adjust based on new award standard each year
Value/Service	Offer a 4 hour chapter event each month	4 hour events	12	12	12	Programs	Chris Tell	
Value/Service	Conduct an 8 hour annual chapter meeting	8 hour annual meeting	1	1	1	Programs - Annual Meeting Subcommittee	Chris Tell	
Value/Service	Offer 1 networking only event each quarter	Networking events	4	4	4	Programs - Social Subcommittee	Lola Funt	
Value/Service	Offer 12 hours of Category I educational credits each year	Hours of Category I credits offered	12	12	12	Programs - Category I Subcommittee	Cindy Watts	
Value/Service	Publish 4 quarterly newsletters annually	Number of newsletters published	4	4	4	Communications	Ginger Lee	
Value/Service	Achieve a 20% growth in attendance chapter education and networking events each year	Total attendance	1,000	1,200	1,440	Marketing	Abby Foot	