

Architectural Woodwork Institute

46179 Westlake Drive Ste. 120,
Potomac Falls, VA 20165
Phone 571-323-3636 Fax 571-323-3630 <http://www.awinet.org>



January 2006, Vol.1 No. 1

AWI Member Benefit Profile...

One in a series of *Benefacts* to help maximize the return on your AWI Membership dues investment.
Make the most out of your AWI membership!

- Benefit Name: **AWI Award of Excellence Program**
- Benefit Type: Market and promote your company's capabilities and fine work to thousands of prospective customers and decision makers.
- Available to: All Manufacturing, Supplier and Affiliate AWI Members in good standing.
- Primary Return: Showcase one of your company's woodwork projects in *Design Solutions* Magazine. It's distributed internationally to over 25,000+ design professionals, contractors, property owners and facility managers.
- Other Returns: When your project appears in *Design Solutions* magazine, AWI presents you with custom Award of Excellence Certificates. You'll receive a Certificate for your company, the Design Professional, the Project Owner, and the Contractor along with twelve complimentary magazine copies for your use.
- Special Awards: All Award of Excellence winning projects, appearing in the proceeding eight issues of *Design Solutions*, are automatically nominated for consideration and further judging in AWI's Standard of Excellence Award competition. During a special award ceremony at AWI's Annual Convention, Standard of Excellence project category winners are recognized for superlative execution of fine architectural woodwork.
- Associated cost: There's no direct monetary cost outside of your investment of 4 hours +/- to manage the completion of several questionnaire forms, obtain project photos and mail a submittal package to AWI - a small cost considering the outstanding corporate exposure and future business opportunities you gain by participating.
- How to start: Download the Award of Excellence submittal forms and instruction sheet from AWI's web site, <http://www.awinet.org>, in the *Design Solutions* Section. It's a user friendly MS Word.doc, easily distributed and completed at your desktop computer. Also, AWI is happy to send you a paper copy of the submittal form via US Mail. Call Angie Fuller on AWI's Marketing and Membership Team at 571-323-3618 to request a copy.
- When to send: Send your submittals anytime during the year. The Award of Excellence Program actively solicits your project submittals on a continual basis. *Design Solutions* is published and distributed quarterly as Fall, Winter, Spring and Summer issues.
- Questions: Call or email Philip Duvic, AWI Director of Marketing and Communications at 571-323-3621 or pduvic@awinet.org with any questions and suggestions.