



2010 IBWA / Kristin Safran Directors' Award Nomination Form

Deadline: Nominations Accepted Until June 15, 2010

The International Bottled Water Association (IBWA) is now accepting nominations for the 2010 IBWA / Kristin Safran Directors' Award. This award recognizes IBWA members whose advocacy, commitment, or actions on behalf of IBWA and the bottled water industry have achieved clear and measurable results for IBWA and the bottled water industry as a whole.

During the 2010 IBWA Convention and Trade Show/InterBev 2010 in Orlando, Florida, September 20-24, 2010, IBWA will announce the winner(s) of the Kristin Safran Director's Award during IBWA's General Session on Thursday, September 23.

Nomination and Election Process

- Candidate nominations are provided by the IBWA Board of Directors, Executive Committee members, and Committee Chairs.
- All candidate nominations shall be submitted to the IBWA Convention and Awards Committee, which will screen candidates based on the award criteria.
- The IBWA Board of Directors will review all nominations that meet award criteria, as determined by the Convention and Awards Committee.
- The IBWA Board of Directors will select the award recipient(s).
- If a Board member has been nominated for this award, he or she will not participate in the voting process.

Criteria

Candidates will be evaluated on the scope and depth of documented advocacy, commitment, or actions that have promoted tangible benefits to the bottled water industry. The IBWA Board of Directors Award Subcommittee will use the following criteria to make its selection.

- A nominee's measurable achievement and/or contribution to the industry must have occurred within the most recent five (5) year period. Following are some areas in which that achievement/contribution could occur:
 - Call to action during emergency situations, natural disasters, or catastrophic events
 - Emerging technologies
 - Industry advocacy
 - Legislative/Regulatory
 - New developments
 - Service provider

- The nominee is actively involved in IBWA activities, participating in one or more of the following groups:
 - IBWA committees
 - Chairing or co-chairing an IBWA committee
 - Special projects and initiatives
 - Task forces and working groups
- The nominee’s performance affirms that he or she is a value-added contributor to IBWA and the bottled water industry.
- The document(s) submitted by the nominator to confirm the nominee’s success in increasing understanding and awareness of the bottled water issues are truthful, valid, and persuasive. Those documents should include the following:
 - A one-page summary describing the achievements of the nominee, how the nominee’s influence moved his/her committee and/or IBWA to take action on critical industry issues, and examples of the nominee’s leadership on issues or programs that had substantial impact on the bottled water industry.
 - Media coverage or other documentation of the candidate’s accomplishments (e.g., newspaper, magazine, television, CD, video), if available.

Questions

If you have questions, contact IBWA Publications and Special Projects Manager Sabrina Hicks at 703.647.4601 or shicks@bottledwater.org. Contest rules also found on www.bottledwater.org.

Mail, fax, or email your nomination documents to IBWA headquarters:

2010 IBWA/Kristin Safran Directors’ Award
1700 Diagonal Road, Suite 650
Alexandria, VA 22314
Fax: 703.683.4074
Email: shicks@bottledwater.org



The IBWA / Kristin Safran Directors’ Award

Created in 2006, the IBWA Directors’ Award recognizes members whose advocacy, commitment, and actions on behalf of IBWA—and the bottled water industry—have achieved clear and measurable results for both IBWA and the bottled water industry as a whole. In 2009, the award was renamed the IBWA/Kristin Safran Directors’ Award in honor of former IBWA Board of

Directors member Kristin Safran, a valued and loved member of the IBWA family who was a passenger on the Continental Airlines commuter flight that crashed in Buffalo, New York, February 2009, killing everyone on board.