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Dear Dr. Connealy,

I am writing to draw to your attention to erroneous information contained in your recent email solicitation (<http://content.eaglepub.com/?ldPgZovuO1y85zQKabq05UgFaHWqANMFI>) and in the FAQ section of your Newport Natural Health website (<http://store.newportnaturalhealth.com/products/138951/?customField1=NEMA042>) which is plainly incorrect and grossly misleads customers and visitors to your site about bottled water.

Your claims under "Bottled Water Rip Off" and "The Bottle's Just as Bad," particularly about the safety of PET (polyethylene terephthalate) plastic bottled water containers, are completely inaccurate.

The idea that harmful chemicals can leach into bottled water is incorrect, and is actually a popular urban myth that has been debunked by many credible scientific sources in recent years. PET plastic bottles, commonly small, portable 16.9 and 24 ounce sizes, are considered safe and reliable for food contact use. PET is used for numerous types of packaging for many foods, including everything from ketchup, peanut butter, soft drinks, and juices to beer, wine and spirits. PET is approved as safe for food and beverage contact by the U.S. Food and Drug Administration and similar regulatory agencies throughout the world, and has been for over 30 years.

Additionally, contrary to a statement in your newsletter, PET plastic bottled water containers do not contain BPA. Using an image of a PET plastic water bottle in your email solicitation and inaccurately making such a claim will confuse your readers into incorrectly believing that these bottled water bottles contain BPA.

It is equally important to point out that while PET plastic does not contain BPA, regulatory agencies in several countries and the FDA have ruled favorably on the safety of BPA. The consensus among these international regulatory agencies is that the current levels of exposure to BPA through food packaging do not pose an immediate health risk to the general population. When issuing its January 2010 statement on this subject, FDA did not take any formal action to prohibit the use of BPA in any food products. In fact, FDA cautioned against making any

changes in food packaging or consumption by either industry or consumers that could jeopardize food safety or reduce intake of food needed for good nutrition.

Further, you imply that bottled water from municipal sources is unsafe or of unreliable quality, which are both flatly wrong. Bottled water comes from many different sources such as springs, artesian wells and public water systems. When a company produces purified bottled water using municipal source water, the water goes through multi-step processes that may include reverse osmosis, ozonation, and UV light disinfection, to remove contaminants such as lead, coliform, asbestos, and chlorine.

After the water goes through these various processes, minerals are sometimes added for taste before the water is bottled and sealed for safety. Saying that the water in the finished product is the same as tap water is simply not true. Please see:

<http://www.youtube.com/watch?v=gMMqvkmC7mk&list=UUcXQ2ToCG65c7GrYHLxGW-A&index=4&feature=plcp>

Regarding price, as a packaged beverage, bottled water is available in different sizes and at a variety of price points.

You are misinforming consumers in a way that could deter them from consuming bottled water - one of the safest, healthiest and environmentally friendly packaged beverages on the shelf. With the recent rise in obesity and diabetes rates, any efforts to discourage people from drinking water are not in the public's interest.

I request that you change the information on your website and in your email solicitations so that they do not make false statements about bottled water.

I also would welcome the opportunity to discuss with you any of the above points, or any other bottled water-related issues.

Sincerely,

(sent electronically)

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