



# Site Development Workshop

Presented by:

Maine Primary Care Association

Maine Office of Rural Health and Primary Care

National Health Service Corps

*April 30, 2008*

*8:30 AM—4:00 PM*

*The Lucerne Inn, Dedham, ME*



Maine Primary Care Association  
73 Winthrop Street  
Augusta, ME 04330

*PCA/PCO/NHSC*

*Site Development Workshop*

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# PCA/PCO/NHSC Site Development Workshop — April 30, 2008

## Agenda

- 7:30 - 8:30 **Registration & Continental Breakfast**
- 8:30 - 8:45 **Welcome and Overview**  
*Charles Dwyer, Director, Maine State Office of Rural Health and Primary Care*  
*Kevin Lewis, Executive Director, Maine Primary Care Association*
- 8:45 - 9:00 **Context: Retention and Recruitment Trends in Maine**  
*Jim Dowling, MPCA; Christopher Muffett, MPCA*
- 9:00 - 10:00 **National Health Service Corps: What's New and What Isn't**  
*Raymond Lala, DDS, Director, Division of Scholar and Clinician Support, Bureau of Clinician Recruitment and Service*
- 10:00 - 10:30 **Break**
- 10:30 - 11:45 **The New Shortage Area Designation Criteria**  
*Captain Andy Jordan, Chief, Shortage Designation Branch, Bureau of Health Professions (Invited)*
- 11:45 - 1:00 **Lunch**
- 1:00 - 2:15 **Break Out Sessions**  
**Auto HPSA Scoring: MPCA Review Outcomes and Implications**  
*Capt. Jordan, Mr. Pincus, Mr. Lewis*  
**Practice Marketing**  
*Christopher Muffett*  
**New Site Development**  
*Charles Dwyer*
- 2:15 - 2:30 **Break**
- 2:30 - 3:30 **Success: What's Working for Retention and Recruitment in Maine**  
*Panel*
- 3:30 - 4:00 **Final Comments/Adjourn**

## Registration

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Name(s) & Title(s) of Attendee(s):

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# of Participant Registering \_\_\_\_ X \$50.00 = \$ \_\_\_\_\_

*Total Due* = \$ \_\_\_\_\_

**Hotel reservations can be made at the Lucerne Inn by calling 1.800.325.5123, or by visiting [www.lucerneinn.com](http://www.lucerneinn.com).**

**Completed registrations should be mailed with payment to MPCA at the following address by Tuesday, April 11:**

*Maine Primary Care Association  
Attn: Greta Doe, Program Coordinator  
73 Winthrop Street  
Augusta, ME 04330*

Payment by credit card (Mastercard or Visa) is accepted upon completion of the information requested below. If paying by credit card, please fax the completed registration with credit card information to: **207.621.0577**

Name (as it appears on the card): \_\_\_\_\_

Credit Type: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Zip Code (Billing Address): \_\_\_\_\_