

## NEWS RELEASE

July 14, 2017

Contact: Wayne Nelson  
866.342.5642 ext. 182  
[ngapress@glass.org](mailto:ngapress@glass.org)

### **2017 GlassBuild America Trade Show Floor is Largest in Recent History** *With two months left, floor is already 98% sold with 459 exhibiting companies.*

The National Glass Association (NGA) and the Window & Door Dealers Alliance (WDDA) are pleased to announce that due to increased demand, the GlassBuild America trade show floor is 98% sold out.

To date, 459 exhibiting companies occupying 181,315 net square feet of exhibit space are expected at the upcoming event being held September 12-14 in Atlanta. This represents a 28% increase in square footage over the previous Atlanta-based GlassBuild in 2015.

“The last time we saw a GlassBuild this large was back in 2007,” said Molly Grenn, NGA\WDDA Events Director. “The growth this year shows that the industry recognizes this as an event not to be missed and we’re happy to play a role in helping exhibiting companies connect with more buyers. We’re also pleased to be able to provide attendees with so many options in finding the right solutions for their businesses.”

The GlassBuild America exhibit hall dates and hours are Tuesday (9/12) 10am-5pm; Wednesday (9/13) 9am-5pm; Thursday (9/14) 9am-2pm.

In addition to exhibits, 2017 GlassBuild America features more than 20 [Express Learning](#) educational sessions, the 12<sup>th</sup> annual [Glazing Executives Forum](#), the 3<sup>rd</sup> annual [Window & Door Dealer Days](#) tailored for residential window and door dealers and featuring [The Dream Showroom](#), and the [Opening Session](#) with keynote speaker Cam Marston presenting “The Multi-Generation Workplace - Do You Know How to Manage It?” Registration is currently open, and includes discounts for NGA and WDDA members. For more information, including the list of exhibitors to date, please visit [GlassBuildAmerica.com](http://GlassBuildAmerica.com).

---

ABOUT GLASSBUILD AMERICA: Now in its 15th year, GlassBuild America: The Glass, Window & Door Expo is the largest and most comprehensive event for the entire glass, metals and window and door industries in the Americas. Held annually, GlassBuild America is presented by the National Glass Association and the Window & Door Dealers Alliance, along with association sponsors: the American Architectural Manufacturers Association, the Glass Association of North America and the Insulating Glass Manufacturers Alliance, and in conjunction with the industry’s leading publications – Glass Magazine and Window & Door. For more information, visit [www.GlassBuildAmerica.com](http://www.GlassBuildAmerica.com).

ABOUT NGA and WDDA: Founded in 1948, the National Glass Association (NGA), [www.glass.org](http://www.glass.org), is the largest trade association serving the architectural glass and metals industry, and represents the interests of glazing contractors, glass retailers and glass fabricators. Its sister organization, the Window & Door Dealers Alliance (WDDA), [www.wddalliance.org](http://www.wddalliance.org) represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. The NGA\WDDA provides education and training programs and services for member companies through its online training site [MyGlassClass.com](http://MyGlassClass.com), and keeps them informed through the [Glass Magazine](#) and [Window & Door](#) family of print and electronic publications. The NGA\WDDA also produces the industry’s largest annual trade show in the Americas, [GlassBuild America](#), and hosts the [Glazing Executives Forum](#) and [Window & Door Dealer Days](#), bringing together thousands of industry professionals to help them build more profitable businesses.