

## Window & Door Dealer Days

### NEWS RELEASE

June 1, 2017

#### CONTACT:

[Wayne Nelson](#)

### Window & Door Dealer Days Welcomes Small Business Expert Gene Marks

The Window & Door Dealers Alliance (WDDA) is pleased to welcome author and small business expert [Gene Marks](#) to its 3rd annual Window & Door Dealer Days, to present the latest political, technological, economic and management trends that will dominate business through 2018.

"Growth & Opportunities" will look at three important power trends that will impact your business in the year ahead: Washington and the economy, your people, and your technology. Attendees will learn more about these trends and what actions you can take to address them.



Window & Door Dealer Days will take place September 12-13 at GlassBuild America and again features The Dream Showroom, providing attendees a unique opportunity to see the latest fenestration products and services "under one roof." Registration also includes three-day access to the GlassBuild America tradeshow floor, the Opening Session with keynote speaker and generational expert Cam Marston, sessions on increasing profits, business trends, and challenges, and Solution Session roundtable discussions, moderated by industry experts and connecting dealers to share innovative ideas.

And new this year—join WDDA and Window & Door magazine for a presentation of its 2017 Dealers of the Year award winners and champagne toast!

Registration is open with special discounted rates for WDDA members.

[CLICK HERE](#) to see the Window & Door Dealers Days schedule of events.

[CLICK HERE](#) to register for Window and Door Dealer Days.

---

ABOUT GLASSBUILD AMERICA: Now in its 15th year, GlassBuild America: The Glass, Window & Door Expo is the largest and most comprehensive event for the entire glass, metals and window and door industries in the Americas. Held annually, GlassBuild America is presented by the National Glass Association and the Window & Door Dealers Alliance, along with association sponsors: the American Architectural Manufacturers Association, the Glass Association of North America and the Insulating Glass Manufacturers Alliance, and in conjunction with the industry's leading publications – Glass Magazine and Window & Door. For more information, visit [www.GlassBuildAmerica.com](http://www.GlassBuildAmerica.com).

#### ABOUT WDDA

An initiative of the National Glass Association, the Window & Door Dealers Alliance (WDDA), [www.wddalliance.org](http://www.wddalliance.org), represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. The WDDA provides services for its member companies, and keeps them informed through [Window & Door's](#) family of print and electronic publications. The WDDA also co-produces the industry's largest annual trade show in the Americas, [GlassBuild America](#), and hosts [Window & Door Dealer Days](#) bringing together thousands of industry professionals to help them build more profitable businesses.

1945 Old Gallows Road, Suite 750, Vienna, VA 22182