

August 16, 2018

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Window & Door Dealer Day to Present Industry Benchmarking Results

Window & Door Dealer Day, taking place September 13 at the Encore at Wynn hotel in Las Vegas, will feature an insightful Industry Benchmarking Report presented by Grant Farnsworth, Director of Business Strategy at The Farnsworth Group.

Find out how your business stacks up as The Farnsworth Group presents findings from the WDDA market research survey. Attendees will be the first to see highlights from the report including industry trends and statistics, market analysis, financial information, and more. A printed copy of the report will be available at the session.

This year's full-day event will also feature Dealer to Dealer forums focusing on sales, marketing and business operations. Window & Door Dealer Day also includes breakfast, lunch and the Dealer of the Year Celebration and Reception.

[CLICK HERE](#) to register now or [HERE](#) for more information.

ABOUT WDDA

An initiative of the National Glass Association, the Window & Door Dealers Alliance (WDDA), www.wddalliance.org, represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. The WDDA provides services for its member companies and keeps them informed through [Window & Door's](#) family of print and electronic publications. The WDDA also co-produces the industry's largest annual trade show in the Americas, [GlassBuild America](#), and hosts [Window & Door Dealer Day](#) bringing together thousands of industry professionals to help them build more profitable businesses.