

## Window & Door Dealer Days

### NEWS RELEASE

July 24, 2017

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### Oknoplast to Serve as Gold Sponsor for Window & Door Dealer Days

The Window & Door Dealers Alliance (WDDA) is pleased to announce [Oknoplast Group](#) as the exclusive Gold Sponsor for WDDA's Window & Door Dealer Days, taking place at GlassBuild America: The Glass, Window & Door EXPO, from September 12-13 in Atlanta.

Oknoplast Group is a dynamically developing international company in the top of PCV window and door manufacturers in Europe. The group consists of three brands – Oknoplast, WnD and Aluhaus – providing both variety in its offerings and customization across 2 million window units per annum volume of sales. In its portfolio, Oknoplast Group has windows and doors made of aluminum and PVC and a wide range of accessories. The company continually develops new technologies, expanding the company's range and offering innovative solutions. All windows and doors produced by Oknoplast meet the highest standards of quality and ecology and are well known for advanced energy efficiency and precision in design. Q-Zert Certificate, issued by the demanding German institute, documents compliance of goods and factory production control with the requirements of the highest European standards. Products signed by Oknoplast are exported to countries all over the world.

[Window & Door Dealer Days](#), designed for owners and top management of retail window and door businesses, returns to GlassBuild America, September 12-13 in Atlanta with a focus on increasing profits, business trends, and challenges—with lots of peer-to-peer networking opportunities. The Dream Showroom again serves as a centerpiece for the event, providing attendees a unique opportunity to see the latest fenestration products and services "under one roof." Registration also includes three-day access to the GlassBuild America tradeshow floor, the Opening Session with keynote speaker and generational expert Cam Marston, author and small business expert Gene Marks to present the latest political, technological, economic and management trends that will dominate business through 2018, and Solution Session roundtable discussions, moderated by industry experts and connecting dealers to share innovative ideas.

And new this year— join WDDA and Window & Door magazine for a presentation of its 2017 Dealers of the Year award winners and champagne toast!

Registration for Window & Door Dealer Days is open with discounts for WDDA members. For more information and to register, [CLICK HERE](#).

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#### ABOUT GLASSBUILD AMERICA

Now in its 15<sup>th</sup> year, GlassBuild America: The Glass, Window & Door Expo is the largest and most comprehensive event for the entire glass, metals and window and door industries in the Americas. Held annually, GlassBuild America is presented by the National Glass Association and the Window & Door Dealers Alliance, along with association sponsors: the American Architectural Manufacturers Association, the Glass Association of North America and the Insulating Glass Manufacturers Alliance, and in conjunction with the industry's leading publications – Glass Magazine and Window & Door. For more information, visit [www.GlassBuildAmerica.com](http://www.GlassBuildAmerica.com).

#### ABOUT WDDA

An initiative of the National Glass Association, the Window & Door Dealers Alliance (WDDA), [www.wddalliance.org](http://www.wddalliance.org), represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. The WDDA provides services for its member companies, and keeps them informed through [Window & Door's](#) family of print and electronic publications. The WDDA also co-produces the industry's largest annual trade show in the Americas, [GlassBuild America](#), and hosts [Window & Door Dealer Days](#) bringing together thousands of industry professionals to help them build more profitable businesses.