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Katie Gregg Joins WDDA as Associate Director, Industry and Member Engagement

The Window & Door Dealers Alliance (WDDA) is pleased to announce the appointment of Katie Gregg as Associate Director, WDDA Industry and Member Engagement. Ms. Gregg comes to WDDA from America's Essential Hospitals, where she served as senior manager of membership and marketing for five and a half years. Previous to that she worked in communications at the Healthcare Distribution Alliance for more than two years. She holds a Bachelors of Corporate Communications and Marketing Degree from Susquehanna University.

"We're thrilled to welcome Katie to the team," said Michele Nosko, NGA\WDDA Director of Membership and Marketing. "She brings with her a wealth of trade association experience, and is looking forward to getting to know our member companies to find out how we can help them be more successful."

At WDDA, Ms. Gregg's position will focus solely on leading the growth initiative of the Window & Door Dealers Alliance. She will serve as the WDDA brand ambassador dedicated to driving and creating new initiatives that increase member value and engagement for specialty residential window and door dealers.

ABOUT WDDA

A sister organization of the National Glass Association (NGA), the Window & Door Dealers Alliance (WDDA), www.wddalliance.org, represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. Together, NGA and WDDA provide education and training programs and services for its member companies and keeps them informed through the [Glass Magazine](#) and [Window & Door](#) family of print and electronic publications. NGA and WDDA also produce the industry's largest annual trade show, education and networking event in the Americas—[GlassBuild America](#), bringing together thousands of industry professionals to help them build more profitable businesses.