



Window and Door
Dealers Alliance



WINDOW & DOOR DEALERS ALLIANCE JOINS IBS AND KBIS FOR DESIGN & CONSTRUCTION WEEK® 2019

Vienna, VA (October 30, 2018)—The Window & Door Dealers Alliance (WDDA) is pleased to announce it is a supporting organization of the sixth annual **Design & Construction Week** (DCW).

DCW's founding partners, the National Kitchen & Bath Association (NKBA) and the National Association of Home Builders (NAHB), will continue driving the possibilities of home forward as the co-location of the NAHB International Builders' Show® (IBS) and the Kitchen & Bath Industry Show® (KBIS) returns to Las Vegas, Feb. 19-21, 2019. DCW will bring together more than 80,000 design and construction professionals in North America's largest gathering of the residential design and construction industry.

Members of the WDDA will enjoy discounted registration for the event, while the organization's leaders will participate in the **Design & Construction Week** Executive Roundtable to discuss issues and trends in the North American housing market and exchange ideas with other industry thought leaders.

"We're excited for the opportunity to connect with more residential window and door dealers through Design & Construction Week," said Katie Gregg, WDDA's associate director of industry & member engagement. "To get to know them, and to let them know everything WDDA offers."

"We have seen explosive growth in Design & Construction Week over the past few years, primarily due the draw of having so many big industry players all in one place," said NAHB CEO Jerry Howard. "The support of WDDA only further bolsters the prominence of this event. DCW has become the premier event for our industry, and we expect the 2019 show to be the best year yet."

Registration for WDDA members is open at designandconstructionweek.com. Registered attendees will have access to both the International Builders' Show and the Kitchen & Bath Industry Show held during the week; click on buildersshow.com and kbis.com for full scheduling and information. Early-bird pricing is in effect through Dec. 7.

About WDDA

An initiative of the National Glass Association, the Window & Door Dealers Alliance (WDDA), www.wddalliance.org, represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. The WDDA provides services for its member companies, and keeps them informed through Window & Door magazine's family of print and electronic publications. The WDDA also co-sponsors the industry's largest annual trade show in the Americas, GlassBuild America, and hosts Window & Door Dealer Day bringing together industry professionals to help them build more profitable businesses.

###