



**NEWS RELEASE**

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**Oknoplast to Serve as Gold Sponsor for Window & Door Dealer Day**

The Window & Door Dealers Alliance (WDDA) is pleased to announce [Oknoplast Group](#) as the exclusive Gold Sponsor for WDDA's Window & Door Dealer Day, taking place September 16, 2019 at the Omni Hotel in Atlanta.

Oknoplast Group is a dynamically developing international company in the top of PCV window and door manufacturers in Europe. The group consists of three brands – Oknoplast, WnD and Aluhaus – providing both variety in its offerings and customization across 2 million window units per annum volume of sales. In its portfolio, Oknoplast Group has windows and doors made of aluminum and PVC and a wide range of accessories. The company continually develops new technologies, expanding the company's range and offering innovative solutions. All windows and doors produced by Oknoplast meet the highest standards of quality and ecology and are well known for advanced energy efficiency and precision in design. Q-Zert Certificate, issued by the demanding German institute, documents compliance of goods and factory production control with the requirements of the highest European standards. Products signed by Oknoplast are exported to countries all over the world, including the USA. Oknoplast windows and doors are also tested in the USA, providing Keystone certification, NFRC or STC/OITC tests.

[Window & Door Dealer Day](#), designed for owners and top management of retail window and door businesses, returns September 16 in Atlanta with a focus on increasing profits, business trends, and challenges—with lots of peer-to-peer networking opportunities. In addition to celebrating excellence and innovation with the 2019 Dealer of the Year awards, this year's gathering will feature programming on digital marketing, online identity, SEO, geotargeting and geofencing, in addition to an industry benchmarking and exclusive market forecast session. Registrants will also enjoy access to the GlassBuild America tradeshow floor, including an exclusive dealer lounge and networking mixer on Tuesday, September 17.

Registration for Window & Door Dealer Days is open with discounts for WDDA members. For more information and to register, [CLICK HERE](#).

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#### ABOUT WDDA

An initiative of the National Glass Association, the Window & Door Dealers Alliance (WDDA), [www.wddalliance.org](http://www.wddalliance.org), represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. The WDDA provides business education programs for its member companies, and keeps them informed through [Window & Door](#) magazine's family of print and electronic publications. The WDDA also co-sponsors the industry's largest annual trade show in the Americas, [GlassBuild America](#), and hosts [Window & Door Dealer Day](#) bringing together industry professionals to help them build more profitable businesses.