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New Jersey Banker is the official quarterly magazine of the New Jersey Bankers Association, reaching more than 15,000 bankers in the state’s 89 banking institutions. For more than 114 years, the New Jersey Bankers Association, or NJ Bankers, has been an advocate for the New Jersey banking industry. New Jersey Banker is the choice for companies wanting to promote its products to the state’s banking decision makers.

EDITORIAL CALENDAR AND AD DATES

ISSUE	AD CLOSING	MATERIAL DEADLINE	SPECIAL FOCUS
1ST QTR.	Feb. 2	Feb. 9	Advocacy, Legislative, Regulatory Issues
2ND QTR.	May 4	May 11	Compliance and the Mortgage Market
3RD QTR.	Aug. 3	Aug. 10	Technology, IT, Security
4TH QTR.	Nov. 2	Nov. 9	Year-End Review

*Topics are subject to change

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