



## Monmouth Park Charity Bank Challenge for Charity

*Monmouth Park Charity Fund is a 501(C)(3) non-profit whose mission is to raise and distribute funds to local charities. Since its inception in 1946 we have distributed \$9,446,000,000 to fund critically needed programs and services helping Monmouth County residents. Each year we give to fifty (50) charities.*

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On Sunday July 29, 2018 Monmouth Park Charity Fund is holding their  
**Annual Haskell Day Annual 50-50 Raffle Day fundraiser**  
at Monmouth Park Racetrack in Oceanport, NJ.

This year we are launching our ***“Haskell Day Bank Challenge”***!

### **Banks are invited to form volunteer teams to sell the 50-50 raffle tickets at the Racetrack:**

- *Showcase your bank’s community spirit in front of an estimated fifty-thousand+ guests that come to the Haskell Day races*
- *Share in some team building in a fun, festive atmosphere while helping 50 local charities*
- *Join in for some friendly competition with area banks*
- *Receive pre and post event publicity – the team that raises the most money receives>>>> (trophy presentation? Press release, facebook and social media?, prizes?)*

### **All you have to do is:**

- *Call Debi Heptig, Director of Operations at 732-571-5325 to register your bank and team members*
- *Banks can showcase their bank by having team volunteers where Bank t-shirts, or caps or any other identifying feature*
- *Volunteer Team Members arrive at the Racetrack at 10:00am (Debi will provide each person with all directions and specifics – we will comp each car for free valet parking and free entrance to the racetrack)*
- *Teams will receive a brief orientation and raffle materials; water, snacks and light lunch are provided as well*
- *Teams go out into the stands and sell 50-50 raffle tickets through the 8<sup>th</sup> race*
- *Volunteers are then welcome to stay and enjoy the rest of the races on their own!!! There are about 14 races at the Haskell, with the grand Haskell Race at race #12. THIS YEAR WE ARE HOPING THAT JUSTIFY – THE TRIPLE CROWN WINNER – WILL BE PARTICIPATING, SO YOU COULD BE IN FOR A VERY SPECIAL DAY INDEED!!!*

### **Bank Challenge Co-Chairs**

**Nancy Mazza, SVP Regional Manager OceanFirst Bank**

**Ross Zimmerman, VP Managing Director, Two River Community Bank**

**Maria Farhat-Tanzola, Private Wealth Advisor-Senior VP, UBS Financial**